



# Welcome!

January 23, 2025



The MI Funding Hub is a joint venture of The Michigan Municipal League and The Michigan Department of Labor and Economic Opportunity.



## Helping Michigan municipalities navigate new state and federal funding opportunities

*Funding support provided by the Michigan Department of Labor and Economic Opportunity; the Michigan Municipal League (MML) team is available now to help communities understand and successfully pursue state and federal recovery and infrastructure funding.*

# Team Introductions



## Michigan Municipal League



Shanna Draheim,  
Director of Policy  
Research Labs



Melissa Milton-Pung,  
Program Manager

## Public Sector Consultants



Meagan O'Brien,  
Consultant

## OHM Advisors



Madison Merzlyakov,  
Client  
Representative



MC Moritz,  
Project Engineer



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# MI Funding Hub



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## Polling Activity



# Agenda



- MI Funding Hub Review
- Technical assistance
- Guest speakers
- Grant basics
- Closing



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## MI Funding Hub Review

- Community eligibility
- Database of federal and State of Michigan grants
- Technical assistance
- Capacity building
- Articles, toolkits, and other resources
- Ongoing newsletter and webinars
- Justice40 capacity building



# Technical Assistance

1. **Submit a request** via the Helpdesk at: [mifundinghub.org/get-assistance/](https://mifundinghub.org/get-assistance/)
2. **We'll reach out** to coordinate a time to meet virtually.
3. **Talk to our grant experts** to discuss funding gaps and opportunities. This meeting is usually 30–45 minutes long.
4. **Receive follow-up support** as needed. This support may include the Helpdesk searching for additional funding opportunities or peer reviewing your funding applications.



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## Guest Speakers



**Juan Ganum**  
City Manager  
City of Bridgman



**Julie Strating**  
Managing Partner  
Changemaker Studio



**Nancy Boxey**  
Executive Director  
Lapeer County Community Foundation



January 2025

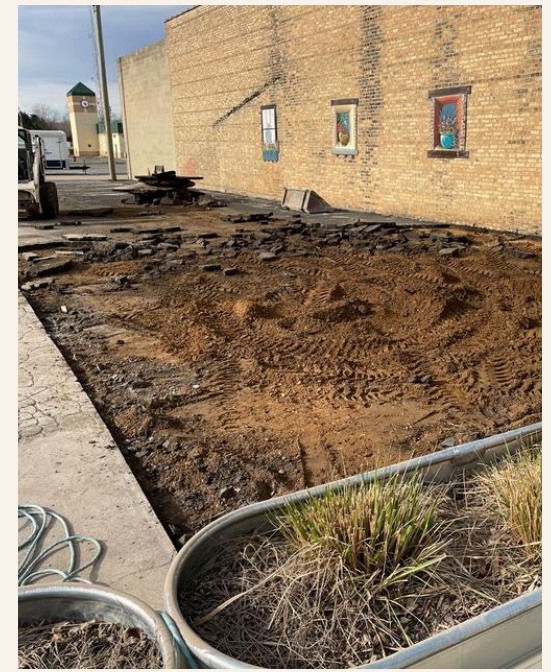
# Bridgman Courtyard

FUNDING &  
IMPLEMENTATION  
STRATEGIES



CHANGEMAKER  
studio







# DIVERSIFIED FUNDING = PROJECT SUCCESS

## Funding Sources:

- MML BridgeBuilder's Microgrant
- MEDC Public Spaces Community Places Grant
- Private Donations
- Local Utility Company Foundation Grant

## Partnerships for funding:

- Corridor Improvement Authority
- Local economic development nonprofit
- Local businesses
- Community volunteers





# **COLLABORATION IN ACTION**

## **Local Government:**

- **Expertise**
- **Access to funding sources**
- **Process knowledge**

## **Partnerships & Volunteers:**

- **Project management**
- **Marketing**
- **Donations and in-kind labor**





## THE SIDEYARD: CONTINUING THE VISION

- The space adjacent to the Courtyard, dubbed “The Sideyard,” is now being envisioned
- The Sideyard was recently awarded \$158,000 grant from MDOT’s Shared Streets and Spaces program
- The city is seeking community input to make a micro-transit friendly space that serves as an extension of the Courtyard





## KEY TAKEAWAYS

- **Funding diversification & cross-sector collaboration are essential**
- **Leveraging volunteers, nonprofits, and local businesses can fill gaps where small governments lack resources**
- **Programs like MiFundingHub are vital for identifying funding opportunities and reducing project complexity**



# THANK YOU!



**Juan Ganum** Bridgman  
City Manager  
[jganum@bridgman.org](mailto:jganum@bridgman.org)



**Julie Strating** Managing  
Partner  
[julie@changemaker.studio](mailto:julie@changemaker.studio)







# BUILDING CONNECTIONS

COLLABORATION BETWEEN PHILANTHROPY  
AND LOCAL GOVERNMENT

January 23, 2025



Give today. Impact tomorrow.



# COMMUNITY FOUNDATIONS LOVE LOCAL

- Established by the local community for the local community with primary funding from local donors
- Role of community connection and trust building is at the heart of the mission.
  - Non-partisan, non-biased organization that individuals, government, and organizations can trust.
  - Serves as intermediary across the region.

## Key Roles

connector

convenor

funder





# SMALL AMOUNTS OF FUNDING CAN MAKE A BIG IMPACT

- LCCF celebrated our 25th anniversary in 2021 by giving communities we serve an opportunity to fund projects that are meaningful to the places and people they represent.
- \$25,000 was awarded proactively in grants of \$2,777 to community identified projects in each city and village in Lapeer County.
- Built new connections leading to bigger impact .



connect

Attended village and city council meetings and community convenings



listen

Understand community needs and history. Reduce barriers to participate



collaborate

extend an invitation to partner towards common goals





# LOCAL PROJECTS



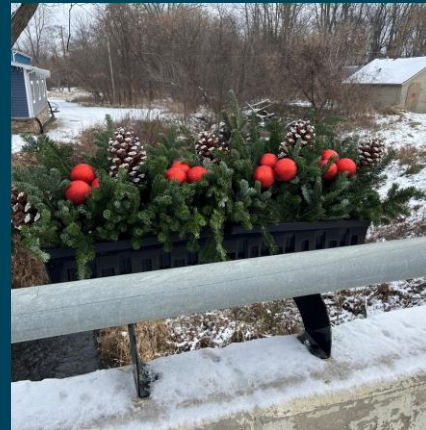
## Wayfinding

City of Lapeer installed a new “selfie” sign. A new “Welcome” sign for the Village of North Branch and new banners for the Village of Metamora. The Village of Dryden installed decorative street signs.



## Community Pride and Engagement

Village of Clifford installed new flag poles and community notice board.



## Beautification

Village of Almont installed planters on a bridge on M-53



## Preservation

Village of Otter Lake used the funding to make critical repairs to their local museum

# COLLABORATIVE PARTNER

- As an active participant in community convenings, we understand local needs and can bring human, and capital, resources to the table.
- We can serve as local match needed to secure larger grants.
- Serve to connect projects and needs to available resources.

Philanthropy can help build bridges for youth to engage with government in a positive way, hopefully inspiring young individuals to become more civically engaged or even pursue civic roles in their community.





# LEVERAGING RESOURCES

## **Marathon Township Park**

LCCF Funding: \$25,000

MDNR Passport Grant: \$150,000

## **Lapeer Dog Park**

Total Project: \$106,000

LCCF: \$10,000 unrestricted, \$5,000 Donor Advised Fund

MEDC - Public Places Community Places Project

## **Imlay City CMF/DNR SPARK Grant - Lions Park Reconstruction**

\$790,800 awarded





# FOREVER FUNDING

LCCF serves important intermediary functions across the region, including the administration of municipally focused endowments, such as the Lapeer Courthouse Restoration Fund and the City of Lapeer Community Enhancement Fund



Community  
Visioning



Donor  
Connection



Regional  
Partner



# COMMUNITY INFORMED COUNTY AND REGIONAL VISIONING

## Regional Development Workgroups

- Regional Childcare Workgroup for the Early Childhood Investment Corporation (ECIC)
- Statewide Housing Plan: Region H Workgroup
- Initial local funder for the I-69 International Trade Corridor Next Michigan Development Corporation

## Creating Community Belonging

Prioritize having strong, open-door relationships with residents and local governments; fund and support locally meaningful work that drives education, economic development, parks and recreation, and health and well-being. We collaborate to create safe, healthy, communities where everyone can thrive.



# CONCLUSION

Partnerships between local government and philanthropy don't always take the form of grant giving and receiving; often the most impactful partnerships are when we can work together to support a common goal for the community at large through relationship building and community engagement


- Include philanthropy in community conversations.
- Develop open lines of communication and discuss projects early.
- Community Foundations are dedicated to improving the quality of life for all. Funding is available for:
  - Placemaking
  - Health, Safety, Human Services
  - Economic Development
  - Education
  - Arts and Culture
  - Parks & Recreation - Conservation & Environment
  - Emergency Needs






# THANK YOU



 810.664.0691

 [www.lapeercountycf.org](http://www.lapeercountycf.org)

 [nboxey@lapeercountycf.org](mailto:nboxey@lapeercountycf.org)





# Q&A



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# Grant Basics

## Budgeting for Grants: Developing a budget

- Proposal narrative and budget should align.
- Application may require a copy of your organizational budget as well as the project budget.
- Project budget may include:
  - Salaries and fringe benefits
  - Facility-related expenses
  - Travel
  - Supplies and equipment
  - Consultants
- Identify allowable and un-allowable costs in the program requirements.
- Delineate costs funded by the grant vs. those funded by other sources
- Revenue includes committed and pending grants, donations, earned income, and in-kind support.

# Grant Basics

## Budgeting for Grants: Budget narrative

- Provides context and demonstrates feasibility of the project
- Go into detail about line items in the budget
  - Explain how the line item supports a goal or outcome of the project
  - Explain frequency, associate calculations, associated rates if applicable

# Grant Basics Toolkit

Now on Our Website!

The Grant Basics Toolkit is now live on the MI Funding Hub website!

<https://mifundinghub.org/grant-basics-toolkit/>

A one-stop-shop resource for grant writing guidance. Find the tips shared in previous newsletters and webinars and more!

## Grant Basics Toolkit

Home / Grant Basics Toolkit

Access a range of templates, checklists, and guides designed to help you effectively plan, apply for, and manage grant projects. From crafting a compelling narrative to budgeting and reporting, these tools are built to simplify the grant process and enhance your proposal's impact. Read the How-to Grant Guide below.



### How-To Grant Guide

Explore MI Funding Hub's comprehensive guide to navigating grants and secure funding for Michigan's local projects.

[See Guide](#)

### Grant Proposal Tools

#### Budget Template

This editable budget template will help you paint a detailed financial picture for your proposed grant. Use the pre-populated formulas to enter your anticipated income and expenses for the project.

[View Template](#)

#### Narrative Template

Grant application requirements vary, but most will ask for some of the same basic contents. Use this template to organize your thoughts, get your storytelling going, and collect key data in one document.

[View Template](#)

#### Checklist Template

There's nothing worse than forgetting to submit a crucial part of a grant application or overlooking required content. Use this customizable checklist to keep you on track.

[View Template](#)

#### Reporting Template

Good reporting starts at the beginning of a grant project, not at the end. Use this spreadsheet to track your data, collect observations throughout the grant period, and generate a simplified financial report.

[View Template](#)

### Sign Up For Our Newsletter

Don't miss out on funding opportunities that could make a lasting impact in your community. Sign up to receive monthly emails about featured grant opportunities, webinars, and technical assistance.

[Sign Up](#)

# Upcoming Deadlines

## Coming Soon...

- Revitalization and Placemaking Program
  - Application deadline: Thursday, January 30, 2025
- Community Museum Grant
  - Application deadline: Thursday, January 30, 2025
- Reimagining Land Use & Zoning for Health Equity
  - Application deadline: Thursday, February 6, 2025







# Closing

## What's Next?

- The next webinar is February 27, 2025
- Grants are continually being added to the database
- The Helpdesk will continue to provide support
- Grant Basics Toolkit
- Justice40 videos

# We Want to Hear from You!

**Don't be shy! Tell us what you think.**

- Your feedback is vital to the development of MI Funding Hub
- Help us build the product to help you





# Contact Us

## Helpdesk Form

<https://mifundinghub.org/get-assistance/>

## Sign up for monthly newsletters

<https://mml.org/programs-services/mifundinghub/signup/>

# Thank you!



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